



Have your Article (or “paper”) published on the ATAA website or Newsletter to a knowledgeable, discerning worldwide audience!

Preliminary Contact

If you are considering preparing an article for publication by the ATAA please make contact with the “Publications Director” via <mailto:Publications@ATAA.asn.au> or via the “Contact Us” section of the ATAA website.

Writing style

Please begin your article by stating what it is about and what you are setting out to achieve in it. The defined issue you plan to address should be revisited in the conclusion of your article. Please make an effort to present your material such that the discussion unfolds in a logical manner and please try to use simple language. If you use jargon terms or abbreviations, please define them at their first usage. The easiest to read articles are structured in sections (3 to 5 is common), each with a descriptive subheading.

We strongly prefer that articles are written in the third person unless there is a very good reason. Although you may be describing what you do, it is preferable to avoid “I” and “me”. If you feel you must write in the first person, please discuss the issue with the ATAA editor before you begin writing the article.

Article content

Members react very positively to articles which teach new ideas for technical analysis based trading or investing, or present existing knowledge in a new and useful way. However, members do not react well to articles which they see as veiled advertising for products or services. Please try to avoid references to products or services and be aware that we reserve the right to edit them out where they do not teach something or enrich the content of the article. Where new trading or investing ideas are presented in your article, we strongly encourage you to provide back--tested results.

Please be very mindful that negative comment on the work of others is not encouraged and is contrary to the aims of the ATAA. We do however welcome views that challenge conventional thinking provided this is substantiated by presenting detailed test results. Otherwise it is far preferable that you focus on presenting evidence that your ideas are effective, rather than claiming that other concepts “don’t work”. If you must make such a claim as a preamble to you presenting a new or alternative idea, please state clearly what you see to be the aim of the idea you are disparaging and present back-tested results showing how it fails to achieve that aim. Otherwise, just present your own material as persuasively as you can.

Editing

Almost all articles require some editing. Where any substantial change is made to your article in the editing process, we will endeavour to seek your approval of the changes.



Copyright

Original Works

Members would prefer that we give preference to original works. Although you retain the copyright on your article, if you offer it for publication and the ATAA publishes it, we reserve the right to publish your article in other ways. However, we will seek your permission before substantially editing your article for subsequent publication. You may, of course, publish your article elsewhere, but we make two requests. Firstly, that you allow at least three months to elapse before doing so. Secondly, we request that any subsequent publication of your article acknowledges that it was originally published on the ATAA web site.

Previously Published Articles

Members may be interested in previously published articles, provided that they are of sufficient interest and are still current in their application. If possible, we would prefer that you update the article in some way or add some additional material of specific interest to our members. Where you wish to submit a previously published article, we would appreciate if you would provide details of where it has been published and when. Please also provide an undertaking that reprinting the article will not infringe any existing copyright.

Financial advice

The ATAA focuses on education related to trading and investing in the financial markets. Articles which provide general financial advice can only be considered in exceptional circumstances and you must hold an AFS licence to provide such general advice. Articles which provide specific advice cannot be accepted under any circumstances. We would strongly prefer that any charts of financial instruments not show the last three months of data. In order to teach trading and investing ideas, it is not necessary to use current charts. If you feel you have an exceptional case to use a current chart in your article, please discuss it with the ATAA editor before writing your article.

Promotion of you and your article.

We promote you and your written article extensively on the ATAA website and in our newsletters to members and registered visitors. We ask you to provide:

Contributor Profile (as a Speaker)

- Text of around 150 words (absolute maximum: 200 words)
- A head and shoulders photo, final size at least 150x200 pixels.
- Name and any educational post nominal's
- Member of the ATAA? – since? - other associations?
- Website address or contact details
- Formal education
- Relevant employment and experience
- Trading interests and outcomes

Article Abstract

- Text of around 150 words (absolute maximum: 200 words)
- Name of presentation
- What the presentation will cover
- What aspects of Technical Analysis (or related areas) will be explored
- What the listener will go away with
- What level (Beginner, Intermediate or Advanced) will be covered
- Will the presentation be made available for the ATAA web site?



Your contributor profile and article abstract must both be professional in nature, they must not include excessive superlatives and claims that are difficult to verify. They must not exceed the maximum length. The ATAA reserves the right to précis and edit your submissions for length, removal of excessive superlatives and claims that are difficult to verify. The ATAA may do this without reference to you.

Acceptance

You will appreciate that we may not be able to accept all submissions for a variety of reasons. Where possible, we will provide a reason, but there are situations where we may not choose to do so. Neither the editor, nor any officer of the ATAA is under any obligation to provide reasons why an article was declined.

Opportunities for promotion

The ATAA provides speakers and authors with a number of opportunities to advertise themselves and their businesses. The ATAA website is viewed by ATAA Members and many site visitors.

When you submit your presentation (either slides or recording) for publication on the ATAA website your personal profile, photo and abstract will be available to all website visitors. However your actual presentation will only be available to ATAA members. Note: Your profile can contain your website address, email and/or phone number.

If you are a member of the ATAA (as many market professionals are) you can submit a "paragraph advertisement" in our "Members who provide Services" section. Visit the ATAA website at ATAA.asn.au to check out the options.

The ATAA welcomes submissions of articles for our member's website. The ATAA membership has a primary focus on technical analysis. They trade and invest in all financial markets, including shares, futures and FOREX. Since our primary focus is on technical analysis, articles which introduce new technical analysis based trading and investing concepts and techniques will be the most highly regarded. However, we are also keen to publish articles on subjects related to trading and investing, such as trading and investment strategies, risk management and market psychology.

If you have an article which addresses these matters, we would be delighted to have the opportunity to consider it for publication on our website. Please forward your article to <mailto:Publications@ATAA.asn.au> or make contact with the "Publications Director" (details in the "Contact Us" section of the ATAA website) to discuss your project.