Australian Technical Analysts Association

The **Australian Technical Analysts Association** (ATAA) is an independent, not-for-profit association with the primary aim of promoting the correct use of technical analysis, officially launched in 1990.

PROMOTIONAL AND PARTNERSHIP OPPORTUNITIES

The ATAA is always interested in building relationships with other organisations where there may be mutual benefit opportunities. Remembering that the main interest for the ATAA will be for the benefit of ATAA members. The benefits to ATAA supporters, and sponsors and conference exhibitors include:

–   Raise the awareness of your company and your brand — with appropriate signage and notices at ATAA events, on the ATAA web site, and in the periodic correspondence to members.

–   Attract new client base and maintain existing customers.

–   Develop your contact list — by offering something to the ATAA members in return for contact details.

–   Develop a competitive edge on your industry peers — by being front of mind for ATAA members.

ATAA MEMBERS

ATAA membership is varied in employment, geography, market interest and approach to the markets. Membership consists of both professional technical analysts and private individuals who use technical analysis and related disciplines to assist with decisions related to trading and investing in the financial markets.

Current members include corporate treasurers, mid managers, bank analysts and traders, stockbrokers, financial planners, private and local traders, investors and students. The membership base also includes people who have retired from these professional roles and who look to managing their own growing retirement funds. Many of the members are also SMSF managers with quite reasonable pools of funds to manage.

CONTACT DETAILS

ATAA Admin Secretary
+61 (0) 2 9667 0983
email: info@ATAA.com.au

THE ATAA

The focus of the Association is the provision of both education and networking opportunities to enable members to be more effective traders and investors. To support this, the ATAA has the following aims:

– To establish personal contacts between technical analysts both inside and outside Australia with a view to promoting the theory and practice of technical analysis.

– To help raise the level of community awareness and respect for technical analysis.

– To provide meetings and encourage the interchange of materials, ideas and information in order to add to the knowledge of members.

– To encourage the highest professional ethics and competence among technical analysts.

– The ATAA is affiliated with the International Federation of Technical Analysts (IFTA) which helps members keep abreast of international markets and techniques.

ATAA EVENTS

The ATAA is a truly national association with around 800 members located in nine Chapters across Australia. The association holds monthly chapter meetings in these 9 locations. The purpose of these meetings is twofold — to have one or two guest speakers deliver a relevant presentation to the members and visitors, and to encourage networking amongst the members.

The ATAA also holds a national annual conference which enables traders and investors to learn from highly respected overseas and local professionals over a three day period. This conference is the only event of its kind in Australia that is dedicated to achieving trading and investing excellence.

ATAA GOVERNANCE & ADMINISTRATION

The ATAA is managed by a volunteer board of directors, which is supported by a part-time administration secretary.

ATAA MISSION

To assist our members to develop their knowledge, confidence and proficiency in understanding and participating in the financial markets through the study and application of Technical Analysis and related trading and investing skills.

ATAA VISION

We aim to be the foremost organisation for the advancement and education of technical analysis and related trading and investing skills.

WHAT IS TECHNICAL ANALYSIS?

The interpretation of past share prices and volume (typically on share price charts) to try to gauge likely future price action.

More information: www.ATAA.com.au